

For Immediate Release

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Museum of American Finance to Present Virtual Panel on the Future of the Cryptocurrencies Market

New York, NY – On September 30, the Museum of American Finance will present “The Cryptocurrencies Market: Where Is It Headed?,” a timely discussion with leaders in the cryptocurrencies market to discuss the current state and the future of cryptocurrencies as a major factor in financial markets.

Topics to be highlighted include:

- Structural issues: challenges crypto presents to the payments and brokerage industries;
- Scaling blockchain to new asset classes: the future of the digital ledger;
- Expanding alternatives for buying, selling, holding digital currencies;
- Platforms as an alternative investment to direct ownership of digital currencies;
- Factors influencing price fluctuations, including the Elon Musk factor;
- Future of crypto as legal tender: the El Salvador example

The program will begin with a welcome from **David Cowen**, President & CEO, Museum of American Finance, followed by an introduction by **Michael Brauneis**, Managing Director, Americas Financial Services Leader, Protiviti. The panel discussion will be moderated by **Camila Russo**, Founder of The Defiant, thought leader, author and journalist.

Featured panelists are:

Brian Brooks, CEO, Former Comptroller of the Currency

Charles Cascarilla, CEO and Co-Founder, Paxos

J. Christopher Giancarlo, Senior Counsel, Willkie Farr & Gallagher and Former Chairman, US Commodity Futures Trading Commission

Jan van Eck, CEO, VanEck

The program will be held from 5:00 – 6:30 pm (EDT) on Zoom. The panel discussion will be followed by audience Q&A. It is free to attend, but advance registration is required. More information can be found at www.moaf.org/events/crypto-market.

“The Cryptocurrencies Market: Where Is It Headed?” is sponsored by Protiviti with VanEck.

About the Museum of American Finance

As a socially relevant organization, the Museum of American Finance seeks to improve understanding of the influence of financial institutions and capital markets on the US and global economies, and on individuals’ lives. The Museum is dedicated to educating the public on finance and financial history through exhibits, financial literacy programs and public events. An affiliate of the Smithsonian Institution, the Museum seeks to empower individuals of all backgrounds to strive toward financial independence, while encouraging curiosity and discovery. For more information, visit www.moaf.org or connect with the Museum on [Facebook](https://www.facebook.com/moaf) or [Twitter](https://twitter.com/moaf).